



Hispanic Advertising Agency
Media & Video Production

CAPABILITIES STATEMENT

COMPANY SNAPSHOT

- CA DGS: 2027897
- CAGE: 87FW3
- UEI: U7XMY8TM5B25
- FSD: INC-GSAFSD6196130
- DUNS: 621871169
- FEIN: 33-0346020

- COMPANY TYPE: C CORPORATION
- DATE FOUNDED: February 23, 1989

Energy Communications Corp.
dba Energy Media

- 📍 637 Third Ave. Suite B and C,
Chula Vista, CA 91910-5707
- 🌐 energymedia.pro

POINT OF CONTACT

Stephen G. Sauderson
Vice President, Government and
Corporate Relations

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- ✉ sgsauderson@energymedia.pro

SOCIO-ECONOMIC STATUS

- Woman Owned Enterprise – 100%
- SBA - WOSB – 100%
- Hispanic Woman Owned Business



WHO WE ARE

Over our 30+ year history, we have built national & local advertising campaigns targeted to the 62M US Hispanic population. Our full-service advertising agency has been trusted by numerous brands to build data-driven creative campaigns. We partner with our clients to craft the perfect story that elevates their brand to connect with the Hispanic community. Our experience with media planning and strategy ensures best-in-class ROI across markets, incentivizing our customers to build long-lasting partnerships with Energy.

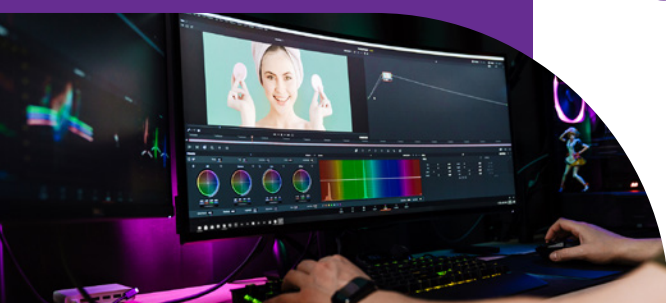
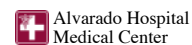
As a Small, Disadvantaged Business as well as a Minority and Woman Owned Enterprise with SBA WOSB, SDB, WBE, MBE, HABE, SB and SB-PW certifications, Energy Media is committed to excellence. We are the marketing partners of choice to inclusive, authentic, and impactful advertising campaigns for State, Business, and Corporate Clients. Together, we can expand your brands' cultural fluency, growing your market presence by connecting with today's multicultural majority currently fueling the major demographic and cultural transformation taking place in the US.

CORE CAPABILITIES

Energy Media is a full-service advertising agency focused on the Hispanic Market. Our Emmy-award winning creative team will work closely with you to define the best approach your brand, campaign, product, service, or message to a Spanish speaking audience via TV, Radio, Print, Digital or Social Media platforms.

- Data Analytics:** Market Research & Cultural Perspectives to craft a data-driven campaign
- Branding & Campaign:** Crafting powerful stories from the ground up to engage, connect, and influence
- Production Capabilities:** Translation, video, and audio services with our award-winning team to build a best-in-class message for your brand
- Cultural Perspectives:** Experience in crafting US-businesses' cross-cultural appeal to Hispanic consumers
- Strategy Execution:** Best-in-class media planning and buying (incl. material, communication, and metrics)

PAST PERFORMANCES



Our Certifications, NAICS and UNSPCP Codes

CERTIFICATIONS

Certifying Agency	Initials	Certification	Number	Expiration	
System for Award Management	SAM	HABE	Hispanic American Business Enterprise	# 20781225	5/08/24
System for Award Management	SAM	SDB	Small Disadvantaged Business	# 20781225	5/08/24
System for Award Management	SAM	WBE	Women's Business Enterprise	# 20781225	5/08/24
System for Award Management	SAM	WOSB	Women's Owned Small Business	# 20781225	5/08/24
National Minority Supplier Development Council	NMSDC	MBE	Minority Business Enterprise	# AZ01606	12/31/23
Pacific Southwest Minority Supplier Development Council	PSWMSDC	MBE	Minority Business Enterprise	# AZ01606	12/31/23
Women's Business Enterprise Council West	WBEC-West	SBA WOSB	Small Business Administration Women Owned Small Business	# WOSB190481	1/31/24
Women's Business Enterprise National Council	WBENC	SBA WOSB	Small Business Administration Women Owned Small Business	# WOSB190481	1/31/24
Women's Business Enterprise Council West	WBEC-West	WBE	Women's Business Enterprise	# WBE1900242	1/31/24
Women's Business Enterprise National Council	WBENC	WBE	Women's Business Enterprise	# WBE1900242	1/31/24
California Department of General Services	DGS	SB	Small Business	# 2027897	4/30/24
California Department of General Services	DGS	SB-PW	Small Business Public Works	# 2027897	4/30/24
California Department of Transportation	CALTRANS	DBE	Disadvantaged Business Enterprise	# 20781225	9/28/24
California Unified Certifications Program	CUCP	DBE	Disadvantaged Business Enterprise	# 51184	9/28/24

NAICS CODES

NAICS CODE	Description of NAICS Code
541810	Advertising Agencies
541830	Media Buying Agencies
541840	Media Representatives
512110	Motion Picture and Video Production
512191	Teleproduction and Other Postproduction Services
541613	Marketing Consulting Services
541922	Commercial Photography
541430	Graphic Design Services
519130	Internet Publishing and Broadcasting and Web Search Portals
711510	Independent Artists, Writers, and Performers
541930	Translation and Interpretation Services

UNSPCP CODES

UNSPCS	Description of UNSPCS Codes
82101605	Design and Graphic Art Services - Advertising - Broadcast Advertising - Television Commercial Productions
82131603	Design and Graphic Arts Services - Photographic Services - Video Production
82141500	Design and Graphic Arts Services - Graphic Design - Art Design Services
82101800	Design and Graphic Arts Services - Advertising - Advertising Agency Services
82101900	Design and Graphic Arts Services - Advertising - Media Placement and Fulfillment
82131600	Design and Graphic Arts Services - Photographic Services - Photographers and Cinematographers or Studio Photography (604)
82111904	Editorial Services - Writing and Translations - News and Publicity Services - Newspaper or advertising material delivery
82101606	Design and Graphic Art Services - Advertising - Broadcast Advertising - Radio Commercial Productions
82101601	Design and Graphic Art Services - Advertising - Broadcast Advertising - Radio
82101602	Design and Graphic Art Services - Advertising - Broadcast Advertising - TV
82101603	Design and Graphic Art Services - Advertising - Broadcast Advertising - Internet
82101604	Design and Graphic Art Services - Advertising - Broadcast Advertising - Cinema
82131600	Design and Graphic Arts Services - Photographic Services - Photographers and Cinematographers
82131601	Design and Graphic Arts Services - Photographic Services - Aerial Photography
82131602	Design and Graphic Arts Services - Photographic Services - Motion Pictures
82131604	Design and Graphic Arts Services - Photographic Services - Studio Photography
90131600	Performing Art Services - Taped or Motion Pictures
90131601	Performing Art Services - Motion Pictures
90131602	Performing Art Services - Videotaped Entertainment
93141601	Population Census